

call for creatives



hey girl global

about hey girl global

Hey Girl Global is an international network of teachers, students and creatives who are devoted to charting the intersection of street culture, media culture, and girl/women's cultures, worldwide.

At HGG, we call "media culture" things like shopping in markets, looking at magazines, using cameras and phones, participating in fashion trends, listening to music, riding the trains, gossiping, flirting-- anything that you might see in public, if you cared to look.

We also define "the world's streets" pretty broadly. We are starting out in the cities NYU has a presence, and want to branch out ASAP, connecting NYU students to others as we move around the globe.

Equally as important, it's about connecting those of you who perhaps aren't traveling yet, to other students around the world who are on the ground, looking and listening to stuff, wondering, "I wonder what this is, and I wonder how it fits into trends globally?"

looking for you

NYU Global Liberal Studies faculty member Terri Senft is looking for writers, photographers, videographers, translators, educators and social media enthusiasts (females and males) for *Hey Girl Global Magazine*, a new online publication.

Note: We are working on grant funding, but right now, all positions are volunteer.

open positions:

A large orange circle with a dotted border contains a list of open positions. The text is centered within the circle.

web producers
magazine theme editors
geographical editors
social media editors
art director & designer
writers
photographers
video contributors
translators
educators



On Facebook: search "Hey Girl Global" to join the academic network.

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web producers

The position involves working closely with Terri to insure the setup, functioning and content provision for the entire Hey Girl operation, and helping supervise all the theme areas (see below.) We already have one talented student signed on for this; we are looking for a second and possibly a third. Ideally a producer would be interested in global media as a whole, and be comfortable with Wordpress and/or Weebly, Instagram, Twitter, and YouTube. Or be excited to jump into things and learn quickly

theme editors

The Hey Girl Global magazine is divided by theme, rather by country or city, to encourage cross-cultural comparisons. We are looking for people who'd like to take responsibility for supervising each theme. This means thinking up story or post ideas (e.g. "It would be cool to know what the top ten out the car window playlist seems to be in Madrid this year and compare that to what's playing in Mexico City this year") and connecting with others to generate stories. We are looking for editors for the following sections:

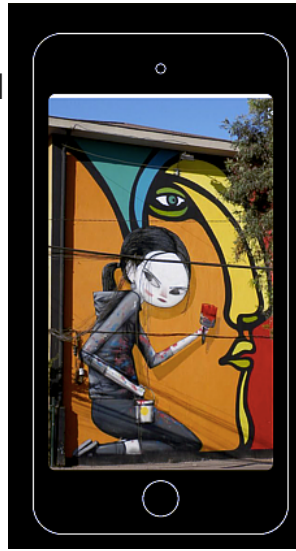
- Look (visual stuff: anything from graffiti to architecture to posters...)
- Listen (sonic stuff: music and beyond)
- Shop (markets, shopping...)
- Wear (fashion of course)
- Play (street performance, 'life as performance')
- Fake (counterfeit, knock off and scam culture)
- Recall (historical stuff about urban girl culture.)
- Love (flirting, sexual politics, etc)
- Make (DIY culture, crafting etc)
- Occupy (street politics)
- Wonder (this is the category where people will throw up their questions for crowd sourcing)
- Open to Other Ideas (pitch them!)



geographical editors

Even though the magazine won't be organized by country or region, we will tag things geographically. This will help anyone searching for a specific area, and insure there aren't a million posts about fashion in Paris, and none about fashion in Accra.

Looking for people to supervise and assign content in the the places described to the right. The NYU/Non-NYU designations are only because many of magazine editors teach/study at New York University.



""Integración," on the streets of Santiago, Chile.

Seth and Mono González, artists.

art & design directors

We have some thoughts about the way we want our site to look, starting with creating a logo, moving on to font choices, and so on. What we could use is someone pretty comfortable with a bit of Photoshop, Illustrator, Indesign, or even Canva to help us get the look we want, and to help us get visual cohesion across our various social media platforms.

social media editors

We need people who know how to keep things lively on **Instagram, Tumblr, Twitter, YouTube** and a music sharing source like **Spotify** or **Pandora**. We have some really cool ideas for how to use these platforms, and we want to hear yours!

Places NYU has campuses

Looking for folks who are/have been on the ground in one of the following cities where New York University has a campus: London, Paris, Florence, Berlin, Shanghai, Buenos Aires, Accra, Tel Aviv, Abu Dhabi. Did we forget somewhere?

Places NYU doesn't have a campus

Yes, they exist, and we want news about girls, women and media there! Especially from Latin and South America, the Middle East, East, Africa, South Asia, Eastern Europe, etc. etc. We are looking to hear from folks willing to represent, so to speak!

writers, photographers & videographers

We are looking for folks to provide magazine content. We look at how girl, street and media cultures cross, world-wide. We like two types of material:

1. Stories, observations and photos that are **comparative, transnational or involving cultural mixing** in some way

OR

2. Anything you think might be **nicely paired** by the editors with **something from another part of the world.**

Portions of class papers, student abroad journal material, and "on the street" photographs & vlogs quite welcome.

translators



The Hey Girl Global Network is international, and we love providing translations of work. If you are a native speaker of any language that is not English, please do get in touch. We need you!

educators



The Hey Girl Global Network is made up of educators, students, and creatives from around the world. Want to build a class project with us? Let's talk!

want a bit of help sending
your first email to us?
see next page.



hey girl global

drop us a note!

If you are interested in anything you just read, we'd love for you to drop us a note at heygirlglobal@gmail.com.

Below are some quick questions you might want to work off (you don't need to answer them all--just the ones that apply.) By the way, this is just to express interests--you won't be locked into anything and can change your mind later.

1 Are you interested in one of the **Web producer** positions?

2 Are you interested in one of the **Theme or Geographical Editor** positions?

If so: Any particular theme grab your interest? Any geographical region grab your interest?

3 Are you interested in one of the **Social media editor** positions? If so: Are you most interested in the Tumblr, Instagram, YouTube, Twitter or Spotify/Pandora position, or are you fine with any platform?

4. Are you interested in the **Art Director/Designer** positions?

5 Are you interested in being a **magazine contributor as a writer, a photographer or a videographer?**

If so: Which **city** are you located in **this semester?**

Are you heading anywhere **next year?**

Any of the **themes** above interest you?

6. Are you interested in **translation possibilities?** If so, what language(s)?

7. Are you an **educator?** Tell us about yourself!

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